



LIVING OUR CAUSE

Giving all we can to make a difference

YMCA of South Florida • 900 SE 3 Ave, Suite 300 • Fort Lauderdale, FL 33316

YMCA of South Florida
Annual Support Initiative
2019 YMCA Donor Pledge

1 | YMCA DONOR INFORMATION

Name: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Cell: _____ Office: _____

Email: _____

Date of Birth: _____

2 | MY COMMITMENT TO THE 2019 ANNUAL CAMPAIGN

\$52 \$100 \$365 \$500 \$1,000 Other \$ _____

DESIGNATION OPTIONS

Please use my gift where it is needed most

Please designate my gift to the following YMCA Family Center: _____

Please designate my gift to multiple YMCA Family Centers:

_____ | \$ _____ | \$ _____ | \$ _____

Recognition Name (Please print name as you, your company/organization, family wish to be recognized).

3 | PAYMENT OPTIONS Online Giving available at ymcasouthflorida.org/give

ONLINE
I gave \$ _____

CHECK
Make payable to YMCA of South Florida

BANK DRAFT
Please include a voided check

INVOICE
Payments will be processed / Payment reminders will be sent:

Monthly Quarterly Annually

CREDIT CARD
Please fill in the following information:

Card Holder Name (as shown on card): _____

Card Type:

Card Number: _____

Expiration Date (mm/yy): _____ CVV: _____

My company has a matching gift program I will participate in

Company Name _____

Contact Name _____ Phone Number _____

THANK YOU FOR STRENGTHENING OUR COMMUNITY

Every dollar helps us make a difference.

The YMCA is the largest non-profit community service organization in America. Here in South Florida, the YMCA serves more than **350,000 neighbors**. Although we do make some revenue from memberships and program fees, those dollars are used to pay salaries, expenses, the electric bill etc.

As a non-profit, **100% of the proceeds go back into the organization**. In order to serve more people, our funding model depends on the generous support of our community partners to raise money. The monetary donations from our partners go directly to support our programs and people in the community to ensure that our services are accessible and affordable for all. Your generous donations help provide healthy spirit, mind and body to over 32,000 members and program participants receiving financial assistance locally.

\$52
1 Week of Afterschool Care for one child

\$100
8 Swim Lessons for one child

\$365
1 Youth Sports program for three children

\$500
5 Weeks of Summer Camp for one child

\$1,000
5 Weeks of Preschool for one child

\$2,500
5 Students attending Y College Tour

\$5,000
4 Family Memberships for a year, providing health and wellness

1/3
of our members
need financial
assistance

100%
of every dollar
raised is used to
help them

DONOR SIGNATURE

DATE OF PLEDGE

CAMPAIGNER SIGNATURE

Q: HOW IS THE YMCA DIFFERENT FROM OTHER GYMS?

A: The Y is a leading 501c3 non-profit committed to strengthening communities through Youth Development, Healthy Living, and Social Responsibility. Every day, we work side by side with our neighbors to respond to our community's most critical needs, specializing in programs for working parents, older adults, children and individuals seeking to live healthier lives and impact the community. We do this with your help to ensure that everyone, regardless of age, income or background, has the opportunity to learn, grow and thrive. We serve over 350,000 kids and families at our 9 membership locations and 200 afterschool sites. Deeply rooted in the community for more than 100 years, we have the long-standing relationships and physical presence not just to promise, but to deliver, lasting personal and social change.

Q: I ALREADY PAY MEMBERSHIP DUES; WHY SHOULD I GIVE MONEY TO THE YMCA?

A: Membership fees keep the lights on and the doors open. Donations invite everyone inside. At the Y, no family, adult or child gets turned away because of their inability to pay. Donated dollars provide membership and program assistance for individuals and families who could not afford to participate otherwise.

Q: DOES MONEY RAISED THROUGH THE ANNUAL CAMPAIGN STAY LOCAL

A: Yes. When you give to the Y, your gift has a meaningful, lasting impact right in your neighborhood. All donations made to the YMCA of South Florida support our community.

Q: I GAVE TO THE YMCA LAST YEAR; WHY ARE YOU ASKING ME TO CONTRIBUTE AGAIN THIS YEAR?

A: Every year, the YMCA of South Florida raises money for the Annual Campaign. These funds make it possible to keep our promise of making Y programs and services available to all, regardless of ability to pay. All YMCA board members, volunteers, and staff are asked to support the Annual Campaign each year. Financial assistance is supported in part through contributions to the Annual Campaign ensuring our Y remains available to all.

Q: CAN GIFTS BE MADE OVER THE COURSE OF THE YEAR?

A: Yes. Please indicate on your pledge the billing and payment arrangements that are most convenient for you. You may spread your donation over several months or you may opt to receive an invoice or give online anytime during the year for the total amount.

Q: IS MY GIFT TAX-DEDUCTIBLE?

A: Yes. All gifts to the YMCA of South Florida are tax-deductible. Your donation must be received on or before December 31.