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Contact: Tongelia Milton
tmilton@ymcasouthflorida.org
754.312.4118 (o)
407.427.6953 (c)

YMCA LAUNCHES 2019 MARTIN LUTHER KING JR. INSPIRATIONAL WEEKEND ACTIVITIES WITH BROADCAST TRAILBLAZER XERNONA CLAYTON

*JM Family Enterprises, Miami HEAT, BB&T, City National Bank, Milner & Ocean Bank
Support Breakfast, Luncheon and Day of Service Honoring Dr. King's Legacy*

SOUTH FLORIDA, January 3, 2018 – The YMCA of South Florida will hold its **15th Annual Martin Luther King, Jr. Inspirational Weekend January 18-21, 2019**. The tribute to Dr. King's Legacy started as a breakfast in Broward County, but has grown over the years to include a luncheon in Miami and a Day of Service. The weekend of activities start on Friday, January 18, with a Breakfast in Fort Lauderdale presented by JM Family Enterprises and a Luncheon in Miami presented by the Miami Heat. The activities continue on Monday, January 21, with the YMCA Martin Luther King, Jr. Day of Service, where the community is encouraged to "Stand for Something" as they engage in volunteer opportunities in Broward and Miami-Dade counties as tribute to Dr. King's legacy.

The YMCA will bring together hundreds of top business and community leaders over the Inspirational Weekend paying tribute to Dr. King. Broadcast journalist and executive Xernona Clayton will share her inspirational stories at the breakfast and luncheon. Ms. Clayton, aside from working closely with the King family, was also the first black person in the South to have her own television show. She is the creator, founder, President and CEO of The Trumpet Awards, a worldwide televised award show highlighting the accomplishments and contributions of African Americans. She has a large number of accolades and accomplishments surrounding her dedication to promoting racial understanding and her persistent fight against prejudice and bigotry.

"The YMCA has a long, rich history of bringing people of all faiths and backgrounds together," said Sheryl A. Woods, CEO & President of the YMCA of South Florida. "Dr. King grew up playing basketball and other activities at the Butler Street YMCA in Atlanta where he held many civil rights meetings, so the Y is a strong supporter of unity and equality. And now, it's an honor to have Xernona Clayton as our keynote speaker, someone who knew Dr. King and worked with him and his wife, Mrs. Coretta Scott King."

On the Martin Luther King Jr. Holiday, community residents have an opportunity to give back and "Stand for Something" as the YMCA in Broward and Miami Dade honors Dr. King's community spirit. Hundreds of volunteers will mobilize to engage in community service in Broward and Miami Dade sponsored by City National Bank, Milner and Ocean Bank.

BREAKFAST: The breakfast will take place at 7:30 a.m. Friday, January 18, at First Baptist Church of Fort Lauderdale, 301 E. Broward Blvd., Fort Lauderdale.

LUNCHEON: The luncheon will take place at 11:30 a.m. Friday, January 18, at AmericanAirlines Arena, 601 and XFINITY East Plaza, 601 Biscayne Blvd., Miami.

The breakfast and luncheon will each include a Spirit Award recipient who has shown commitment to the ideals of social activism, civic engagement and diversity championed by Dr.

King; as well as a Youth Leadership Award and scholarship.

DAY OF SERVICE: The Day of Service projects will take place on the Martin Luther King Jr. Holiday, January 21, from 9 a.m. to 1 p.m. at the L.A. Lee YMCA Family Center, 408 NW 14th Terrace, Fort Lauderdale, FL 33311, and the Village of Allapattah YMCA Family Center, 2370 NW 17th Avenue, Miami, FL 33142, Visit www.standforsomething.org for registration and more information.

The YMCA of South Florida 15th Annual Martin Luther King, Jr. Inspirational Weekend is supported by Presenting Sponsors JM Family Enterprises and the Miami HEAT, and Diamond Sponsors BB&T, City National Bank, Milner and Ocean Bank, among others.

For Breakfast, Luncheon, or Day of Service sponsorships, contact Aimee Fretwell at 954.357.0289 or afretwell@ymcasouthflorida.org. Proceeds benefit Y programs serving those in need.

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About the YMCA of South Florida

The Y is a leading nonprofit committed to strengthening communities through youth development, healthy living and social responsibility. Every day, the Y works hard to build healthy, confident, connected and secure children, adults, families and communities through over 200 afterschool, preschool, special needs, sports, camp and youth programs, family centers, and senior health outreach sites. To learn more, visit www.ymcaofsouthflorida.org, connect on Facebook or Twitter, or call a Y near you.