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**Contact:**

Tongelia Milton  
754.312.4118 office  
407.427.6953 cell  
tmilton@ymcasouthflorida.org

## **YMCA of South Florida welcomes new Vice Presidents to further organization's mission through fundraising efforts**

[South Florida, December 1, 2017] – The YMCA of South Florida welcomes Quentin Derryberry III as its new Vice President of Development and Holly Freyre moves to Senior Vice President of Advancement.

Derryberry will lead the daily operations of the Financial Development department, responsible for planning and management of fundraising for programs and initiatives, as well as donor relations.

Freyre continues as a part of the Y team, leading overall development and advancement strategies with a focus on capital and partnerships to increase the YMCA's presence in South Florida, as well as overseeing the department.

"Both Holly and Quentin bring a level of expertise to our team that will help us move the organization forward," said Sheryl A. Woods, YMCA of South Florida President & CEO. "We have major projects and initiatives that need funding, and they will help us grow our impact in the communities we serve in Broward and Miami."

**Derryberry** is the former Assistant Vice President for Alumni Relations and was responsible for alumni engagement and the management of Annual Giving at the University of Miami where he oversaw strategic management, programs and communications for 181,000 alumni in the UM Alumni Network.

He has more than 15 years experience in development having worked at Boston University Alumni Association, Florida State University Alumni Association and Ohio University Alumni Association.

Derryberry received a Bachelors degree in International Studies from Ohio Wesleyan University and Masters degrees in Latin American Studies and Clinical Mental Health Counseling both from Ohio University. He has also done numerous professional presentations and publications on topics such as international advancement, alumni engagement, expanding the donor base, and more.

**Freyre** is a seasoned senior executive with more than 30 years of professional experience in the banking, healthcare, higher education and non-profit industries. She has expertise in business development, campaign management, marketing, relationship management and strategic planning.

Most recently, she was instrumental in surpassing goal and raising more than \$60 million for the University of Miami where she served as Associate Dean for Development and Executive Director for Advancement for the Frost School of Music.

She received a Bachelors Degree in Business Administration from Boston College and a Master of Business Administration from University of Miami. Her community service and board leadership includes The Council for Women of Boston College, Leadership Miami, Junior League of Miami, Beaux Arts, Gulliver Academy, Young Patronesses of the Opera (YPO), and other state and local community organizations.

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### **About the YMCA of South Florida**

The Y is a leading nonprofit committed to strengthening communities through youth development, healthy living and social responsibility. Every day, the Y works hard to build healthy, confident, connected and secure children, adults, families and communities through over 200 afterschool, preschool, special needs, sports, camp and youth programs, family centers, and senior health outreach sites. To learn more, visit [www.ymcaofsouthflorida.org](http://www.ymcaofsouthflorida.org), connect on Facebook or Twitter, or call a Y near you.